THE DANIEL BURNHAM FELLOWSHIP FOR EXECUTIVES

BY LEADERSHIP GREATER CHICAGO

2020 SPRING SESSION
By 2030, Chicago is forecasted to join the ranks of global megacities, defined as urbanized areas housing more than 10 million people. Imagine a new leadership experience designed for senior executive leaders to urgently impact Chicago’s workforce and the region’s economic progress to benefit not just some of us but the sum of all of us.

The Daniel Burnham Fellowship, the newest addition to the LGC portfolio, is an accelerated civic onboarding experience for C-suite and senior executives who are new to Chicago or new to their role. It is designed to inspire these leaders to mobilize and exert their combined influence and intellect to positively impact Chicago, its future, and the continued economic progress of this dynamic region we all call home.

The Fellowship integrates participants into the civic fabric of the city, understanding its history and future trajectory, and building relationships and networks across the Greater Chicago Region.

As a Daniel Burnham Fellow, you will be immersed in Chicago’s vibrant structure of civic leaders, providing an interconnected view on the key opportunities and challenges facing our business community and our region.

Through cross-industry learning and connections with renowned speakers and peers, you will broaden your perspective and seize strategic opportunities that benefit both your organization and the community. You will immediately integrate what you learn with how you approach your business and your own civic engagement.

Leadership Greater Chicago (LGC) is the region’s premier civic leadership incubator, delivering the knowledge and network to lead bold, transformative change.

THE DANIEL BURNHAM FELLOWSHIP

RECOMMENDED PARTICIPANTS

- C-suite or Senior Executive
- Role would benefit from understanding the civic and business networks and socioeconomic aspects of doing business in the City of Chicago and Greater Chicago Region
- Role calls for building relationships that lead to collaborations or strategic partnerships advancing your organization’s business objectives and mission
- New to executive leadership role (within 2-3 years) and need to learn about the city and its business community; essential for senior executives recently relocated to Chicago (suburban, U.S. or international relocation)

A financial contribution of $25,000 from the sponsoring organization is required for participation in The Daniel Burnham Fellowship, which includes six program sessions and a cultural event involving significant others. Two quintessential Chicago experiences will be offered in the summer months, including a family-friendly outing.

CONTACT US

Learn more at lgcchicago.org/danielburnhamfellowship

For questions or more information, contact Maria Wynne, Chief Executive Officer at maria.wynne@lgcchicago.org or 312.565.0300.
PLANNING YOUR LEADERSHIP JOURNEY
2020 SPRING SCHEDULE

SESSION 1
JANUARY 30-31
CHICAGO PAST, PRESENT, AND REGIONAL FORECAST
A grounding perspective on the city, state and region, and an understanding of transformative approaches to community development.
Your networking immersion begins with a welcome reception the evening of Jan. 30, where you will get to know your cohort of Daniel Burnham Fellows and meet the LGC Board of Directors and past participants of The Daniel Burnham Fellowship. Significant others invited.

SESSION 2
FEBRUARY 21
CONNECTING IN CHICAGO
An understanding of the importance of Chicago networks for business, social, and socioeconomic change, and how they drive competitive advantage. A cultural event will be held the evening prior on Feb. 20. Significant others invited.

SESSION 3
MARCH 13
CHICAGO’S WORKFORCE: THE FUTURE
Gain a view of Chicago’s workforce and its ecosystems as a means to achieving long-term economic health across the region.

SESSION 4
APRIL 17
ECONOMIC PROGRESS FROM THE GRASSROOTS TO THE GRASSTOPS
To build a vibrant Chicago with opportunities for all, understand the role of public-private partnerships and see firsthand their impact at the community level. Daniel Burnham Fellows will be introduced at the annual LGC Celebrate Leaders dinner on Apr. 2. Participation is kindly requested.

SESSION 5
MAY 8
BUILDING AN INCLUSIVE CHICAGO: INNOVATION DRIVING GROWTH PART I
Explore the impact of race and cultural diversity in Chicago as a global city. Gain an understanding of equity and inclusion and their importance in driving and sustaining social innovation.

SESSION 6
JUNE 11
BUILDING AN INCLUSIVE CHICAGO: INNOVATION DRIVING GROWTH PART II
Understand Chicago’s vibrant innovation ecosystem, the region’s engine for growth. The day will conclude with a ceremony and evening reception to celebrate the accomplishments of the 2020 Daniel Burnham Fellows. Significant others invited.

JULY/AUGUST
Two quintessential Chicago experiences will be offered in the summer months, including a family-friendly outing.
JOIN A
PURPOSE-DRIVEN
NETWORK

Meet the 2019
Daniel Burnham Fellows

PROFESSIONAL SERVICES

Michael Ericson
Executive Vice President
Federal Home Loan
Bank of Chicago

Pat Barrett
Executive Vice President
and Chief Financial Officer
First Midwest Bancorp Inc.

Rod Adams
US & Mexico Talent
Acquisition Leader
PwC

MEDIA

Sandra Cordova Micek
President and
Chief Executive Officer
WTTW, WFMT
McCormick Fellow

PHILANTHROPY

Evan Hochberg
President
Crown Family Philanthropies

Amiee Thomas
Senior Vice President,
Store Operations
Ulta Beauty

COMMUNITY DEVELOPMENT

Sean Garrett
President and
Chief Executive Officer
United Way of Metro Chicago

TRANSPORTATION

Kate Gebo
Executive Vice President
of Human Resources
and Labor Relations
United Airlines

UTILITIES

Joe Dominguez
Chief Executive Officer
ComEd

RETAIL

Jacqui Robertson
Global Head of Talent,
Diversity and Inclusion
William Blair

FINANCE

Maggie Westdale
Business Chief Financial Officer
Aon

TECH AND
ENTREPRENEURSHIP

LEADERSHIP DEVELOPMENT

Mark Ishaug, M.A.
Chief Executive Officer
Thresholds

Matt Primack
President
Advocate Christ Medical Center

INSURANCE

Betsy Ziegler
Chief Executive Officer
1871

TELECOM

Megan Ross, Ph.D.
Zoo Director
Lincoln Park Zoo

COMMERCIAL REAL ESTATE

John Latessa, Jr.
President, Midwest Division
CBRE, Inc.

Eileen Mitchell
President Illinois
AT&T

EILET PEER GROUP
Your peers in the Fellowship quickly become trusted allies. As experienced business leaders, they represent a wide cross-section of industries, roles, and backgrounds, resulting in rich, cross-functional perspectives and productive collaborations.
“TO LOVE ONE’S CITY, AND HAVE A PART IN ITS ADVANCEMENT AND IMPROVEMENT, IS THE HIGHEST PRIVILEGE AND DUTY OF A CITIZEN.”

DANIEL H. BURNHAM
ARCHITECT, URBAN DESIGNER AND CO-AUTHOR OF THE PLAN OF CHICAGO